

October 12, 2021

Dear Senators Warren, Blumenthal, and Markey,

We are in receipt of your letter of September 29, 2021 that seeks responses to a series of questions regarding how Gaggle monitors student online activity in order to protect student safety. We appreciate your interest in this work and are pleased to respond to your queries and, in addition, offer further information about our technology and services.

Gaggle shares your commitment to keeping students safe in their learning environments, whether they be in-person or virtual. For the past 12 years, we have provided an online monitoring service to over 1,500 K-12 school districts that aims to do one thing and one thing only: prevent students from harming themselves or others. In just the past year, Gaggle has alerted our school district partners on more than 235,000 occasions of children whose monitored communications suggested that they were considering suicide or committing violence against their peers or school personnel.

Our nation is struggling with a mental health crisis that is having a significant impact on children. According to the Centers for Disease Control and Prevention (CDC), over 6,000 of our youth between the ages of 12–24 were victims of suicide each year before the pandemic, and a CDC report from [August](#) 2020 indicated that 25.5% of all young adults between the ages of 18–24 have considered suicide in the last 30 days. From February 21–March 20, 2021, suspected suicide attempt ED visits were 50.6% higher among girls aged 12–17 years than during the same period in 2019, according to a [CDC report](#) from June 2021. There is a mental health crisis in the United States, and Gaggle is working hard to be part of the solution by helping school administrators better identify and support students who are struggling.

The following are some real-world stories from school-provided accounts where districts were able to intervene and save children with the help of Gaggle:

A Michigan man attempted to send explicit pornographic videos to an 11-year old girl at East Irondequoit School District in New York. Gaggle’s monitoring system intercepted the emails before they could reach the child, and our Safety team alerted the district to these incidents. The district contacted law enforcement, which conducted a four-month investigation and tracked down the child predator to Michigan, where they discovered the individual had been actively grooming several other children.

<https://www.whec.com/news/security-app-irondequoit-michigan-man-explicit-videos/5614026/>

Northern York School District in Pennsylvania shares a story about saving a life from a Gaggle alert.

<https://www.gaggle.net/northern-york-county-school-district>

One Friday evening, Principal Chris Taylor of Keene High School learned that the district’s student information system was down for the evening. Shortly after, he received an alert from Gaggle about a child who was believed to be at risk of suicide.

Along with the assistant principal and chief of police, Taylor raced to the school to retrieve the hard copy of the contact information for the child's parents. They were able to reach the child's mother, who rushed to find her daughter just as she was about to ingest a bottle of pills.

"I absolutely believe that without Gaggle, this student would have gone through with the act and taken her own life," said Taylor. "Her mother had no idea how much she was struggling." The child was taken to the hospital to receive the support she needed and is doing much better today.

<https://www.gaggle.net/keene-independent-school-district>

Below are excerpts from student incident alerts that have occurred since July 1, 2021:

"I want to die. Yes you read that sentence correctly- I want to die. Not one part of me is happy to be alive. Nobody cares that I'm hanging on by a thread."

"I don't do anything or talk to anyone because all I'm thinking about is how to kill myself. I need medical help."

"I've had this burning emptiness inside of and my chest has been heavy and I've been feeling sad and I've been having thoughts of self-harm and I've been having thoughts in y head saying I'm better off dead and no one cares about me and I'm worthless and etc"

"so I was on Instagram then one of my friends made a group chat telling me not to go to school and sent this picture telling us someone is planning to shoot up the school and wants to kill as many ppl as possible"

"[Redacted Student Name] had a knife. it was not in her backpack it was actually in the bus on the right side in the 2nd last seat it is in a hole in the seat that's where it is. she told me on the bus on my way back home. she said that she was going to do something to [Redacted Student Name] and if we find a dead body that we don't worry about it."

Below are some quotes from superintendents and administrators who partner with Gaggle from around the country:

"We had a seven-year-old who was talking about self-harm. Were it not for that alert, were it not for our reaching out to the family, who knows what might have happened? Thanks to Gaggle, we have saved some of our students' lives this past year. In that sense, it's invaluable."

Dr. Susan Enfield

Superintendent

Highline Public Schools (WA)

May 2021

<https://www.youtube.com/watch?v=hyD4Fis-770&t=5s>

“I can remember making a phone call at one o’clock in the morning after receiving a Gaggle alert about some self-harm that their student was thinking about doing to themselves. We’re confident we saved that kid’s life. We’re confident that we changed that family’s life.”

Larry Johnson

Assistant Superintendent, Chief of Staff, and Executive Director of Public Safety & School Security
Grand Rapids Public Schools (MI)

May 2021

<https://www.youtube.com/watch?v=hyD4Fis-770&t=5s>

“There are many stories that I could share about Gaggle and how I believe it has benefited our school district in ways that simply can’t be measured. One night, it was nearly midnight when Larry [Jones, IT Network Administrator] called my cell phone. He told me that he was very concerned about a female student in our district that he believed had a very detailed suicide plan that Gaggle had discovered. In this particular case, we were able to facilitate mental health services and support for this young woman.”

Beverly Miller

Assistant Director for Administration and Chief Technology Officer
Greeneville City Schools (TN)

February 2021

<https://www.gaggle.net/greeneville-city-schools>

“I’ve received phone calls at 2:00 Saturday morning because a Gaggle safety analyst came across something that couldn’t wait or couldn’t be emailed. I’m certainly grateful that they have no hesitation in picking up the phone to call me—especially when it comes to our students’ safety, which is priority number one for all of us.”

Melissa Craven

Director of Emergency Management
Denver Public Schools (CO)

September 2019

<https://www.gaggle.net/denver-public-schools>

“A lot of the issues we’re catching are self-harm references, and some of them are very clear cries for help.”

Sarah Trimble-Oliver

Chief Information Officer
Cincinnati Public Schools (OH)

July 2019

<https://www.gaggle.net/cincinnati-public-schools>

Here are a several quotes from parents:

<https://www.gaggle.net/it-takes-a-village-parent-perspective>

“Gaggle makes me believe that for the kid who needs the help, there’s a great possibility that they will find it.” Tricia, a parent from New York

<https://www.gaggle.net/blog/offering-parents-peace-of-mind>

“Gaggle is such a key tool in picking up what parents and teachers could easily miss. We are living in a volatile time. It’s normal for kids to not want to talk to others about their problems, but when they’re on Gaggle, they know it is a ‘safe space’ to share. We need to do everything we possibly can before they take action.” Catherine, a parent from Texas

“Gaggle provides peace of mind for me knowing my kids have this service in place. If someone else is struggling with mental health issues and it becomes a major safety issue, Gaggle is there to help those kids, which is also helping my kids by keeping the district safer.” Catherine, a parent from Texas

“I’m blown away by some of the things Gaggle has been able to catch. I’m so glad that the school has this, because what if they didn’t? It’s done its job.” Tera, a parent from Texas

“Having Gaggle in place, just from a parent’s standpoint, makes me a little more at ease. I think a lot of kids in this day and age can’t see past today. I think that’s where they struggle—where they may think self-harm is the only way to escape whatever is going on in their life. As a parent, it’s so heartbreaking because you can always get past today. You just have to have somebody to talk to.” Tera, a parent from Texas

Finally, before we turn to responding to your questions, let me state unequivocally that we anonymize all demographic data in the technological, algorithmic, and human review systems that we utilize. In no way, shape, or form are these systems used to target vulnerable student populations. Gaggle has been in business since 1998, and in the 12 years that we have engaged in this work, we have not received a single complaint from a student, parent, or educator that a school district’s use of Gaggle’s school safety monitoring system has led to discrimination or blocks legitimate access to online information. By contrast, we have received accolades from many of our school district clients.

Here are a few superintendent customers from across the country who have agreed to be listed as a reference for Gaggle in this letter to you:

- Dr. Mark Benigni, Superintendent, Meriden Public Schools (CT)
- Dr. Christine Burton, Superintendent, Millburn Township Public Schools (NJ)
- Dr. Tammy Campbell, Former Superintendent, Federal Way Public Schools (WA)
- Matthew Cole, Superintendent, Livonia Central School District (NY)
- Dr. Bonita Coleman, Superintendent, Ocean Springs School District (MS)
- Dr. Andy Crozier, Superintendent, Central Lee Community School District (IA)
- Dr. Susan Enfield, Superintendent, Highline Public Schools (WA)
- Dr. Eric Eshbach, Assistant Executive Director, Pennsylvania Principals Association (PA)
- Dr. Jill Gildea, Superintendent, Park City School District (UT)
- Eric Gordon, Chief Executive Officer/Superintendent, Cleveland Metropolitan School District (OH)
- Dr. Trevor Greene, Superintendent, Yakima School District (WA)
- Terry Hemann, Superintendent, Spencer Community Schools (IA)
- Dr. Daniel Hoising, Superintendent, Schuyler Community Schools (NE)

- Larry Johnson, Assistant Superintendent, Chief of Staff, and Executive Director of Public Safety & School Security, Grand Rapids Public Schools (MI)
- Dwight Jones, Deputy Superintendent, Denver Public Schools (CO)
- Michael McCormick, Superintendent, Val Verde Unified School District (CA)
- Dr. Timothy Mitchell, Superintendent, Riverside Community School District (IA)
- Stephen Murley, Superintendent of Schools and Learning, Green Bay Area Public School District (WI)
- Dr. Richard O'Malley, Superintendent, Florence 1 Schools (SC)
- Paul Otten, Superintendent, Beaver Creek City School District (OH)
- Bob Shayman, Superintendent, Hardee County School District (FL)
- Dr. Quintin Shepherd, Superintendent, Victoria Independent School District (TX)
- Dr. Steven Webb, Former Superintendent, Vancouver Public Schools (WA)

I hope this information is valuable and informative, and you will support us in our mission to ensure the safety and well-being of all students.

Sincerely,



Jeff Patterson
CEO and Founder
Gaggle

1. *What student activity monitoring software has your company developed for use in school districts?*

Gaggle provides a monitoring solution for Google Workspace for Education, Microsoft Office 365, and the Canvas learning management system. Items monitored include students' school-provided email accounts, document creation and collaboration on school-provided educational platforms, calendar entries, chat, and other direct and group communication tools used as part of a learning or educational setting. Gaggle does not monitor students' web browsing activities or students' private social media accounts, nor is the tool available for consumer purchase and use.

2. *How do these products work to identify threats to or risks from students? Please describe the process for flagging content, including the use of artificial intelligence and human reviews; how those flags are reported to schools, law enforcement, or other entities; and what procedures are in place to protect students.*

Gaggle leverages a combination of artificial intelligence, machine learning, and a highly trained content review team to flag concerning content that K-12 students may be receiving, sending, or creating using school-provided devices and platforms.

Student data is ingested via a back-end application programming interface (API), which the district authorizes Gaggle to access. In some cases, messages sent or received through school-provided email accounts are routed through the Gaggle mail servers. Gaggle uses a combination of keywords, algorithms, and machine learning to identify content that indicates students planning self-harm, bullying, abuse, or school violence.

If a concerning item is identified by Gaggle's technology, a member of our trained human review team (the Gaggle Safety Team) will analyze the item. The Gaggle Safety Team undergoes extensive internal training with our experienced reviewers. The Gaggle Safety Team supervisors have an average of five years' history with Gaggle analyzing content and additional training from outside organizations, including the National Center for Missing and Exploited Children, the Internet Crimes Against Children Task Force, Shift Wellness, and others.

A Gaggle Safety Team member will analyze the flagged piece of content to assess context and determine whether it is a false positive or if it might be something of concern. They will do this by looking at the text through the eyes of human intelligence and reading the surrounding text beyond the sentence in question.

If it is determined that the content in question indicates a mental health issue, a threat, or potential harm to a student, it is escalated to a second Gaggle Safety Team member who will look more carefully at the item and full context, categorize the concern, and determine the severity and urgency. From this point, the following actions occur:

- If the second Gaggle Safety Team member determines the item is concerning, but not urgent, an email will be sent to the emergency contacts at the school district.
- If the flagged item suggests an immediate threat to a student or someone else, the Gaggle Safety Team member will contact by phone the school district's designated emergency contacts, who could be a superintendent, a counselor, a principal, or other school official. With guidance from Gaggle, schools set their own emergency contact processes and policies.
- If there is no response from the district-appointed emergency contacts after three contact attempts and a child's life appears to be in imminent danger, Gaggle will reach out to police dispatch for a wellness check. Gaggle avoids contacting law enforcement directly unless there is an extreme circumstance where the Gaggle Safety Team is unable to reach the school-designated emergency contact and the flagged content indicates a child may be in immediate danger.
- If the item contains an image that appears to portray a pornographic picture of a child, the item is registered with the National Center for Missing and Exploited Children, as required by federal

law. The district-appointed emergency contacts are notified about the existence of the image, but not sent the image in question.

Gaggle does not collect personally identifiable information (PII) other than a student's name, grade level, and school, and that information is only visible to the top-tier of the Gaggle Safety Team when they need to notify a school district official of a serious threat. In some rare cases, student address information is included at the request of the school district.

3. *How many school districts have purchased and/or are currently using your products?*

Approximately 1,500 school districts currently partner with Gaggle.

4. *How much does your company charge school districts for use of your services?*

- a. *Please provide a comparison of the free and premium services you provide to schools. Please include whether data privacy measures differ across services.*

Gaggle charges a variable annual fee per student based on services and other criteria. Typically, this fee is less than \$6 per student. All Gaggle customers, regardless of service, have the same benefit of Gaggle's strong privacy protections. Gaggle does not offer a free service.

5. *How do you test for and correct bias in your products during the design and development process?*

- a. *In particular, do you test your training data and models for bias against particular groups of students, including students of color and LGBTQ+ students?*
- b. *Please describe your process for training AI-powered tools.*
- c. *What steps do you take to mitigate bias in training data and models?*

Equitable practices are paramount to providing students with a fair education and the support they need. Our algorithm reviews anonymous content, so we have no context or background on students when we first identify potential issues, ensuring that all students get the support they need—regardless of demographic factors like race, income level, or sexual orientation.

Gaggle is not intended to be used for discipline or punitive purposes. The goal is to find any indication of a child in crisis, so that a tragedy can be prevented. It is designed to help all children. As such, the goal of algorithms and training is to find as many of these concerning incidents as possible across all student populations.

The Gaggle Safety Team is in place to review items and ensure that false positive alerts are not sent and that minority groups are not targeted. The Gaggle Safety Team is also in place to ensure that the system is not biased. Our Gaggle Safety Team supervisors regularly review alerts to ensure that the Gaggle Safety Team produces accurate and unbiased decisions.

Machine learning algorithms are created and trained from de-identified student communication and documents purged of all PII. On average, a training set consists of 45 million items that have been labeled by the Gaggle Safety Team as either concerning or not relevant. The human labeling is also conducted without reference to any student PII or demographic information. The new models are then

tested against a second set of data containing 25 million items that have also been anonymized and labeled. Updated models are created every 4–8 weeks. Data in the training sets and test data is never re-identified, and there is no ability to reconnect the data to identify individuals.

Reviewers trained for unintended bias is the most effective way to mitigate for bias without access to demographic data.

During onboarding and training for our Gaggle Safety Team, we include topics related to bias and opinion, as well as the importance of separating these from decision-making related to items they review. We are continuously exploring avenues to further strengthen our training protocol to better anticipate and mitigate bias.

6. *What types of data do your products collect and from where does it collect this data? Please include all categories of information collected, including any personally identifiable information (PII) of students, as defined in FERPA.*
 - a. *How, specifically, does your company use PII and aggregate information (data from which all PII has been removed)?*
 - b. *What steps does your company take to de-identify PII before using it for non-educational purposes or sharing it with third parties?*
 - c. *With whom does your company share PII about students? With whom does your company share aggregated data from which PII has been removed?*
 - d. *How long does your company retain student data, including both PII and aggregate data from which PII has been removed?*
 - e. *How are student data stored, and what steps is your company taking to reduce cybersecurity breaches of student data and to prioritize students' privacy according to relevant federal laws, including FERPA and COPPA?*

Gaggle is an inaugural signer of the Student Data Privacy Pledge by the Future of Privacy Forum; Gaggle is also a signatory of the updated 2020 Student Privacy Pledge. Gaggle's privacy statements can be found [here](#).

Gaggle redacts students' PII in the interface and limits back-end access. The only PII that is ever visible to Gaggle is basic details necessary to create students' user accounts, including name, grade level, and school district. That information is visible only to the top-tier of the Gaggle Safety Team when they need to notify a school district official of a serious incident or when a threat is identified.

All members of the Gaggle Safety Team are based in the United States and undergo thorough background checks.

PII is used only when alerts are sent to district emergency contacts. Otherwise, the data used for the creation of machine learning algorithms and anonymized trend reporting is aggregate data from which email addresses, names and other information that might indicate which school or district a student attends has been removed.

Gaggle does not share data with third parties, except in cases of alerting law enforcement for an immediate wellness check when information indicates that a child's life is in imminent danger and district-appointed emergency contacts are inaccessible.

Gaggle purges non-incident data (i.e., data that does not indicate a threat of harm) after 30 days. Incident data is retained for individual school districts until one of the following actions occurs: (a) the relationship with Gaggle is terminated, (b) the student in question graduates or withdraws from the district, or (c) the school district requests a full data purge.

Gaggle takes data security very seriously. All data is stored in secure data centers, as well as on the Amazon Web Services cloud. Gaggle recently completed the most stringent third-party security audit called a SOC 2 Type 2 audit. In addition, Gaggle undergoes regular penetration testing by third-party auditors and employs multi-factor authentication for our staff.

Gaggle adheres to **FERPA** regulations. Gaggle only uses PII from students' education records to enable the use of Gaggle solutions. Unless a school official expressly instructs otherwise, we will not share or reuse PII from education records for any other purpose. We use PII only to provide our Gaggle safety services to the school.

Gaggle's services are in compliance with **COPPA**:

- Individual children are not allowed to sign up for any Gaggle solutions. The only way a child may obtain access to a Gaggle solution is through their school in loco parentis.
- Each school district is responsible for creating student accounts for any Gaggle solution.

[Gaggle's Data Privacy Notice](#)

7. *How does your company disclose monitoring of student activity to students and their guardians? Does your company make recommendations to its consumers regarding student privacy? If so, please explain and provide any relevant documentation.*

Gaggle advises our school district partners to communicate proactively with parents and the school community about Gaggle and other education technology tools being used in the classroom. Gaggle makes available to schools and school districts the information that they need to provide sufficient notice to parents.

To ensure they're protecting students on school-issued devices, networks, and platforms, districts implement an acceptable use policy (AUP) to communicate the rules around the use of school-issued devices and the internet. A key component is for students to understand that this device and accounts are not their own—they belong to the district, and the district has a legal obligation to ensure their devices and networks are being used safely and properly by all students.

Attached are templates of a press release and samples of suggested communications that Gaggle provides to each school district upon the start of an engagement.

8. *Can students and families opt out of this online monitoring while using school-issued devices and/or school-issued accounts? If so, please explain how.*
- What percentage of students and families choose to opt out?*

Our school district partners know their schools, students, and families best, and set their own policies and procedures for technology use, including how students can opt-out.

Gaggle does not have any information about the number of parents/students who opt out.

9. *Please explain how your company is prioritizing student equity and access.*
- Do you track whether your product disproportionately flags students in a protected class, such as students of color and LGBTQ+ students?*
 - Does your company track whether schools' use of the information provided by your product disproportionately affects students in a protected class, such as students of color and LGBTQ+ students?*
 - Please describe any steps your company has taken to detect and mitigate the disproportionate impact of your product once it has been released.*

Gaggle does not have the ability to track the proportionality of flags by protected class. We believe Gaggle offers the greatest benefits to members of protected classes by way of preventing bullying and harassment based on race, ethnicity, and sexual orientation.

In addition, LGBTQ+ students often suffer from depression, anxiety, and suicide ideation at higher rates than other populations. [A recent study by The Trevor Project](#) showed that LGBTQ+ youth are four times more likely to seriously consider suicide, to make a plan for suicide, and to attempt suicide versus their peers. Helping all students struggling with these issues is one of our top priorities.

Schools do not share back to Gaggle any data or information about specific students.

Gaggle provides professional development to help schools create an incident response plan that reflects their needs and values. Gaggle's Customer Success Managers act as a facilitator in these discussions.

Gaggle hosts frequent webinars and podcasts with experts discussing issues such as mental health, suicide, equity issues, child sex trafficking, explicit content, student well-being and positivity, bullying, eating disorders, remote learning challenges, and more. In the last 18 months, Gaggle hosted 33 [webinars](#) and 12 [podcasts](#) for educators.

10. *In how many instances have your products flagged student activity? Please provide a breakdown of the number and types of flags across all your products, including reasons the activity was flagged.*
- Please provide a demographic breakdown, including by race/ethnicity and LGBTQ+ status (if known), of students whose activity has been flagged within the last twelve months.*

Below is a breakdown of the alerts for the 2020–2021 school year

Category	Emergency Phone Calls	Emailed Alerts
Suicide & Self-Harm	8,715	133,998
Violence Toward Others	3,334	89,272
Nudity & Sexual Content	6,849	53,542
Drugs & Alcohol	426	25,453
Harassment	39	25,816
Other*	722	12,315
Totals	20,085	340,306

*Other incidents include those with multiple categories or more uncommon incidents (for example, child abduction).

It is worth highlighting that Gaggle made just over 20,000 urgent emergency contacts by phone during the 2020–21 school year, including 8,715 for suicide and self-harm. We believe these calls resulted in at least 1,400 student lives saved.

Gaggle has no data on the race, ethnicity, or sexual orientation of students and cannot provide any breakdown along these lines. We release annual reports that detail the volume and type of student incidents. The latest annual report is available [here](#).

11. *When your products are made available to schools, are they set to continue monitoring students outside of school hours by default?*
- If so, what percentage of schools and/or students opt out of this default setting?*
 - If not, are schools able to set the product to monitor students outside of school hours? What percentage of schools use this setting?*
 - Please provide a breakdown by day of the week and time of day that student activity has been flagged within the last twelve months, including the percentage of flags that occurred between 8 a.m. and 5 p.m. on weekdays.*
 - Have your company policies on student monitoring activities, or any guidance you provide to schools using your products, changed in light of the recent Supreme Court ruling protecting student off-campus speech?*

Gaggle is designed to monitor the school-provided devices and platforms 24 hours a day as schools are responsible for student safety on school-provided technologies at all times. Our goal is to help prevent student tragedies and save lives, regardless of the time of day.

No Gaggle customers have requested to disable Gaggle’s monitoring services outside of traditional school hours. Our data shows students are often engaging in concerning activities through school-issued devices and platforms after traditional school hours. Approximately two-third of alerts occur between the hours of 8:00 AM and 5:00 PM.

Gaggle’s policies and guidance related to monitoring have not changed since the recent Supreme Court ruling in *Mahanoy Area School District v. B.L.* The Court in that case found that the school’s interest in regulating and punishing a student for engaging in disruptive off-campus speech on the student’s own social media account did not—on the facts of that case—overcome the student’s First Amendment interest in free expression. The facts in our situation are very different. Schools use Gaggle not to regulate student speech so that they can punish students, but rather to protect and ensure the safety of students when students use school-issued devices and accounts. Indeed, the Court in the *Mahanoy Area School District* case specifically stated that a “school’s regulatory interests remain significant in some off-campus circumstances,” including “serious or severe bullying or harassment targeting particular individuals,” “threats aimed at teachers or other students,” and so forth. These are precisely the purposes for which schools use Gaggle.

12. *Please describe any differences in how your products operate on school-issued devices compared to students’ personal devices.*

Gaggle only monitors content produced on school-provided platforms (e.g., Google Workspace for Education, Microsoft Office 365, and the Canvas learning management system) regardless of the device used.

[DISTRICT LETTERHEAD]**Contact:** [Name of District/School Contact]**Phone:** [Phone Number]**Email:** [Email Address]

Dear Parent/Guardian,

[School/district name] has partnered with Gaggle to help support student safety and well-being when using school-provided devices and platforms. [School/district] will use the Gaggle Safety Management solution to keep watch over content students produce through their school-issued accounts to help us identify those who are in need of help.

Gaggle uses a powerful combination of technology and human intelligence to review students' use of online tools and provide real-time analysis of potentially concerning behavior or content. Gaggle alerts school officials if students show signs of self-harm, depression, thoughts of suicide, substance abuse, cyberbullying, credible threats of violence against others, or other harmful situations. With Gaggle, [school/district name] is better equipped to proactively identify students who are struggling, provide support where needed, and foster a safer school environment.

[Insert quote from school/district administrator about why they chose to implement this solution and how it will help them]

To find out more about [school/district name]'s partnership with Gaggle, please contact [insert school/district contact's name and phone number].

About Gaggle

Since 1999, Gaggle has been the leader in helping K-12 districts manage student safety on school-provided technology. Using an effective combination of artificial intelligence and trained safety experts, the solution proactively assists districts 24/7/365 in the prevention of student suicide, bullying, inappropriate behaviors, school violence, and other harmful situations. Most importantly, Gaggle continues to help hundreds of districts across the country avoid tragedies and save lives. For more information, visit www.gaggle.net and follow Gaggle on Twitter at [@Gaggle_K12](https://twitter.com/Gaggle_K12).

About [District/School Name]

[Insert district/school boilerplate]

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[DISTRICT LETTERHEAD]

FOR IMMEDIATE RELEASE

Contact: [Name of District/School Contact]**Phone:** [Phone Number]**Email:** [Email Address]**[School/District Name] Partners With Gaggle to Support Student Mental Health and Well-Being***[School/District Name] to implement Gaggle's student safety management tool for Google Workspace for Education*

[City, State] — [Date] — [School/district name] and Gaggle today announced a partnership to help support student safety and well-being when using Google Workspace for Education. **[School/district]** will use the Gaggle Safety Management solution for Google Workspace for Education to proactively help ensure students are safely and correctly using school-provided digital tools.

Gaggle uses a combination of artificial intelligence and trained safety experts to review students' use of online tools within Google Workspace for Education and provide real-time analysis of potentially concerning behavior or content. Gaggle's technology scans students' accounts for harmful content and alerts school officials if students show signs of self-harm, depression, thoughts of suicide, substance abuse, cyberbullying, credible threats of violence against others, or other harmful situations. With Gaggle, **[school/district name]** is better equipped to proactively identify students who are struggling, provide support where needed, and foster a safer school environment.

[Insert quote from school/district administrator about why they chose to implement this solution and how it will help them]

To find out more about **[school/district name]'s** partnership with Gaggle, please contact **[insert school/district contact's name and phone number]**.

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Since 1999, Gaggle has been the leader in helping K-12 districts manage student safety on school-provided technology. Using an effective combination of artificial intelligence and trained safety experts, the solution proactively assists districts 24/7/365 in the prevention of student suicide, bullying, inappropriate behaviors, school violence, and other harmful situations. Most importantly, Gaggle continues to help hundreds of districts across the country avoid tragedies and save lives, while also protecting their liability. For more information, visit www.gaggle.net and follow Gaggle on Twitter at [@Gaggle_K12](https://twitter.com/Gaggle_K12).

About [District/School Name]**[Insert district/school boilerplate]**

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