Private Equity: By the Numbers

The private equity (PE) industry is continuing to grow at a rapid pace.

- PE employs <u>11.7 million people</u> nearly 3 million more than just two years ago.
- There are more than <u>18,000 PE funds</u> a nearly 60% increase in just the last five years.
- PE currently has <u>\$4.4 trillion</u> in assets under management, including \$1 trillion of uninvested capital.
- The size of these funds has more than <u>doubled</u> since 2016.

As a result of this growth, PE touches virtually every corner of society...

- PE investments in health care have increased more than <u>20-fold</u> over the last 20 years, with investments spanning from nursing homes, to hospitals, to ambulatory services.
- PE has invested at least \$1.1 trillion dollars in the energy sector over the last decade, with <u>80%</u> of that in fossil fuels.
- About <u>half</u> of all daily newspapers in the country are owned by PE or hedge funds.
- Three PE firms control more than <u>90%</u> of the prison telecom market, and they're also big players in prison health care, commissaries, and food service.

...and the costs to consumers, families and communities have been massive.

- PE is responsible for killing more than <u>1.3 million</u> retail jobs over the last decade.
- When PE firms buy out public companies, employment shrinks <u>13%</u> in the two years after the buyout.
- Between 2015-2019, nearly two-thirds of retail companies that went into bankruptcy were PE owned.
- When PE takes over a nursing home, mortality rates jump by <u>10%</u>, implying that PE ownership causes more than *1,000 additional deaths* every year, on average, compared to non-PE owned nursing homes. Bills for patients also rise more than 10%.
- PE ownership of <u>housing</u> is associated with rising rents, higher rates of eviction, and worse quality.
- PE buyouts of private <u>colleges</u> lead to higher tuition and student debt, lower graduation rates and graduate earnings, and more law enforcement actions for fraud.
- Bankruptcy rates among companies purchased in leveraged buyouts are <u>10 times</u> higher than non-PE backed companies.
- PE has helped drive the growth in income inequality since 1980. One <u>study</u> found that there are more PE managers who make at least \$100 million annually than investment bankers, top financial executives, and professional athletes combined, while another found the number of PE <u>multibillionaires</u> rose from three in 2005 to 22 in 2020.
- Private equity is helping to drive market concentration in health care: KKR and Blackstone control <u>30%</u> of the market for outsourced ER doctors; PE owns two of the three medical air transport companies that together control two-thirds of that market.

Meanwhile, pension funds and other PE investors are being fleeced.

- The typical PE fund has <u>failed</u> to outperform the stock market since at least 2006...
 - ...yet the four biggest PE firms collected \$230 billion in performance fees over a 10-year period.
 "This wealth transfer from several hundred million pension scheme members to a few thousand people working in private equity might be one of the <u>largest in the history of modern finance</u>."
- In a recent survey of limited partners (which include investors like public pension funds), <u>nearly half</u> of respondents reported that more than half of the private funds they had invested in over the last year had contractually modified or reduced their fiduciary duties.
- The SEC found that about 50% of PE firms it had audited had not shared the fees it collected from portfolio firms with limited partner investors, even when they are required to share them.